

Privacy policy

Jitka Podlisková, Company ID: 76671674, with registered office in Plzeň, Koukolová 1138 (hereinafter referred to as the “Website Owner”) is the operator of the website jitkapodliskova.cz (hereinafter referred to as the “Website”). It processes your personal data as a controller, i.e. it determines how personal data will be processed, for what purpose, for how long and selects any other processors who will participate in the processing. The Website Owner respects the right to privacy and personal data protection of all persons who visit the Website or contact the Website Owner through it, or by telephone or email (hereinafter also referred to as the “Visitor”, “User” or “You”).

The processing of your personal data is carried out in accordance with generally binding legal regulations, in particular Regulation (EU) No. 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC.

The aim of this privacy and cookie statement (hereinafter referred to as the “statement”) is to inform you about how I will process your personal data, in particular about their categories, scope and purpose of processing and the persons to whom I may transfer your personal data. You will also find information here about your rights related to the processing of personal data.

By providing your personal data, you accept this statement and acknowledge that the website owner may process your personal data in the manner and for the purposes set out below. If you do not agree with this statement, please do not provide your personal data.

What is personal data?

Personal data is any information about an identified or identifiable natural person, such as name, address, email address, telephone number or IP address.

What personal data does the website owner collect about you?

The website owner only collects personal data that you voluntarily provide or that the website owner obtains through the website or in communication with you.

The personal data that the website owner, as the administrator, collects and processes about you may include:

- a. Your identification and address data (e.g. title, first name, last name, place of residence);
- b. Your contact data (e.g. contact address, e-mail and telephone);
- c. Electronic data (e.g. IP address, cookies, browser type);
- d. Other data that you provide yourself or that the website owner collects in connection with the provision of the agreed services and products.

Why does the website owner process personal data?

The website owner processes personal data for the purpose of providing services and fulfilling the contract, marketing.

You are not legally obliged to provide your personal data, the provision of personal data is completely voluntary. However, without providing personal data, the website owner cannot provide you with the requested services or respond to your requests and comments (at all or in the required quality). In the

case of processing personal data based on your consent, you are entitled to refuse to provide consent or to withdraw the consent already granted at any time without any negative impact on your relationship with us.

Cookies policy

In order to improve our services, our websites use cookies. Cookies are small files stored in your browser or on your computer's hard drive. Cookies help your computer remember the pages you visit and your preferences for the pages you visit (e.g. preferred language). They thus increase the user-friendliness of the website you visit again. We use the data obtained through them, for example, to provide services, personalize advertisements and analyze traffic to our websites.

In accordance with legal regulations, we can store cookies on your device without your consent only if they are strictly necessary for the operation of our websites or necessary to provide you with the service you have requested (so-called technical cookies). We process technical cookies based on our legitimate interests. For all other types of cookies, we need your consent. You can grant or revoke this consent on our websites in Cookie Settings.

Our websites use the following types of cookies. These are both our own cookies (so-called first-party cookies) and third-party cookies.

Types of cookies

Technical cookies:

In order for our websites to function properly and display graphics correctly, we need to collect so-called technical cookies, which cannot be switched off. This type of cookie is necessary and, unlike other types of cookies, we do not need your consent for these. We generally use technical cookies to operate our websites, to identify and resolve errors, or to provide you with the service you have requested. You can block these cookies in your browser settings, but then our websites will not be displayed in the correct format and will not function properly.

Name	Provider	Purpose	Duration
Elementor	.jitkapodliskova.cz	This cookie allows the website administrator to deploy and change page content in real time.	No restrictions

Analytical cookies:

These cookies allow us to analyze the use of our website, measure traffic and obtain other information about the operation of the website. The aim is to improve the performance of our website so that it is as user-friendly as possible. They collect and share information anonymously. Analytical cookies will only be used if you give your consent.

Name	Provider	Purpose	Duration
_ga	.jitkapodliskova.cz	This cookie is used by Google Analytics. The information is stored anonymously and a random number is assigned to a unique user.	2 years
_ga_4V14CFQ25F	.jitkapodliskova.cz	This cookie is used by Google Analytics.	2 years

Advertising cookies

These cookies enable us to display advertising based on your preferences. We use them primarily to create a profile of your interests and to show you relevant advertisements. Advertising cookies will only be used if you consent to this. If you do not consent to the use of these cookies, you will still be shown advertising on the Internet, however, the advertisements displayed will not reflect your interests and previously visited pages.

Information on how to set up cookies in your browser can be found on the website of the specific browser provider or in the help of your browser (e.g. for the most common browsers here: Chrome, Firefox, Internet Explorer, Microsoft Edge, Opera).

Social network widgets and other applications

On our website we may use social network widgets (e.g. Facebook, Twitter, Google+, LinkedIn), RSS services, Google Maps and other applications (e.g. YouTube). These applications may collect and use information about your use of our website. Any personal information you provide through these applications may be used by the providers of these services. The processing of this data is governed by the terms and conditions of the providers of these applications. The website owner has no control over and bears no responsibility for the scope, method and purpose of data processing by the providers of these applications.

Who are the recipients of your personal data?

If the services or products you have requested are provided by a person other than the website owner, the website owner may transfer your personal data to such a service or product provider. The purpose of such transfer of your personal data is to provide the requested service or product. The service or product provider will process your personal data independently of the website owner as an independent controller. Your personal data may be transferred to the extent necessary to a processor with whom the website owner has concluded a personal data processing agreement. The website owner as the personal data controller, or other persons with whom the website owner cooperates in their activities, has access to your personal data. These colleagues have access only to the data they need to provide the service and only for the period strictly necessary.

Furthermore, the website owner may provide your personal data to a requesting public authority (e.g. a court or the Czech police), to the extent and under the conditions set out in generally binding legal regulations. These recipients will process your personal data independently as independent controllers.

Are your personal data transferred outside the EU or EEA?

In general, I do not transfer personal data that the website owner obtains through the website outside the European Economic Area (EEA).

However, if one of the recipients of your personal data processes personal data in a country outside the EEA, I may also transfer your personal data to such a third country. In such a case, I will ensure that your personal data is transferred in compliance with the relevant safeguards (e.g. by concluding

standard contractual clauses with the recipient of the personal data).

Collection and processing of children's personal data

If you are under 15 years of age and wish to consent to the processing of your personal data via the website (e.g. by subscribing to our newsletter), please ask your parents, guardians or other legal representatives for approval of such a step before providing any personal data.

Security of collected data and data retention period

To protect your data from unauthorized persons and against unlawful processing, accidental loss, destruction and damage, we use strict physical, electronic and administrative security measures.

We will store your personal data only for the period that is necessary for the purpose of their processing.

We use the following criteria to determine the period of processing of personal data:

in the case of processing of personal data on the basis of the legal title of performance of a contract (or due to taking appropriate steps at your request before concluding a contract), we will process your personal data for the duration of the relevant contractual relationship between you and us;

in the case of processing personal data based on our legitimate interests, we will process your personal data for the duration of our respective protected interest. In order to protect our rights, we will, for example, process your personal data even after the termination of obligations under a concluded contract, until the end of the 5th calendar year after such termination of the obligation. However, in the event of the initiation and continuation of judicial, administrative or other proceedings in which our rights or obligations towards you will be resolved, the processing will not end before the end of such proceedings;

we will process personal data processed on the basis of your consent until you withdraw the consent granted (unless we specify a shorter processing period when obtaining your consent)

The validity period of cookies is stated directly next to their labels above.

Other websites

This statement does not apply to other websites, business partners or other third parties, even if their websites are linked to our website. We do not assume any responsibility or warranty for their policies or the processing of your personal data. We recommend that you read the privacy policy and cookie policy of any linked or referenced website before providing your personal data.

What are your rights in the field of personal data protection?

In connection with the processing of your personal data, you have the rights listed below in accordance with the data protection legislation. Please note that certain exceptions may apply to the exercise of these rights and therefore they may not be possible to exercise in all situations. If you exercise your rights and your request is found to be justified, we will take the requested measures without undue delay, no later than one month from the receipt of your request (in justified cases this period may be extended by up to two months).

Right to information

You have the right to be informed in a concise, transparent, intelligible and easily accessible manner about how your personal data is processed.

Right to access personal data

You have the right to obtain from us confirmation as to whether or not personal data concerning you are being processed and, where that is the case, access to such personal data (including related information) and a copy thereof.

Right to rectification	You may ask us to rectify inaccurate personal data. You may also request that incomplete personal data be completed, including by providing an additional statement
Right to erasure	You may ask us to erase personal data processed under the conditions set out in Article 17 of the GDPR.
Right to withdraw consent	If the processing of personal data is based on your consent, you may withdraw such consent at any time and prevent further processing for the purpose specified in the consent. However, the withdrawal of consent does not affect the lawfulness of the processing in the period before its withdrawal.
Right to object	<p>If we process your personal data based on our legitimate interests, you have the right to object to such processing. However, we can demonstrate that there are compelling legitimate grounds for further processing on our part.</p> <p>If your personal data are processed for direct marketing purposes, you have the right to object at any time to the processing of such data. If you object to the processing for direct marketing purposes, the personal data will no longer be processed for such purposes</p>
Right to restriction of processing	In certain cases, you can request that we restrict the processing carried out (e.g. until your objections have been resolved).
Right to data portability	You can ask us to transfer the personal data that we process about you in electronic form to you or to a third party based on a contract or your consent.
Right to lodge a complaint	If you believe that your personal data is being processed in violation of legal regulations, please contact us and we will immediately take corrective action. However, you can also file a complaint about the processing carried out directly with the Office for Personal Data Protection (www.uoou.cz).

Your contact for any questions

You can contact me with your questions at the e-mail address jitka.podliskova@bcas.cz, or by phone at +420 776 654 929.